

ACTIVITY 5.1: Researching Political Parties

MY POLITICAL PARTY: _____

With your group, research the following information using political party websites, campaign literature and social media posts. You can also refer to *Pollenize Canada* (pollenize.org/canada).

- What is the party's slogan and/or key messages?
- Who is the party leader?
- What are the party's major ideas or promised actions if elected?
- Who seems to be the target audience of the party?
- What is the party's vision for Canada?

Using the information collected, create a presentation and promotional materials about your political party.

SUGGESTED ELEMENTS:

- Party logo
- One main slogan or message
- Three social media posts that represent the party's priorities or vision for the country
- Two images of the party leader (taken from social media or the party website)
- Summary of three major ideas or proposed actions
- Analysis about who will be impacted by the three major ideas
- One item to distribute to each student in the class that shares information about the party

